

## Case Study

The relationship with Suffolk Chamber has been fantastic from the start. Since first meeting Sara at an event we have gone from strength to strength. A clear connection was made and within a short time we were running AI training sessions for Suffolk Chamber members which led to some great connections and new clients.

From there we have run multiple AI training sessions and projects with the Suffolk Chamber team directly, and through their LSIP work we have been introduced to businesses we would not have reached otherwise. The LSIP identified a clear need for AI education and upskilling across the region, and that is exactly what we have been delivering. The University of Suffolk and EPPH are great examples of that, both coming through the Chamber network and both turning into really meaningful projects and relationships.

The relationship has had a profoundly positive impact on our business and on the businesses we have been working with. Being able to respond to the skills gaps identified through the LSIP and deliver practical AI training that makes a real difference to how businesses operate has been something we are genuinely proud of. We already have multiple new AI training projects and opportunities in the pipeline that are directly related to our relationship with Suffolk Chamber. A big thank you from The AI Guys, and from me personally.